



# Technical Market Access Proposal





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Technical Market Access Survey - Jamaica PRA Unit  
November,  
2014



# Definition



TECHNICAL MARKET ACCESS PROPOSAL/ SURVEY



# Definition

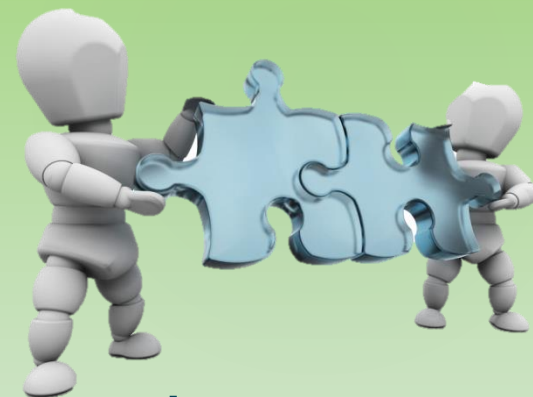
- ▶ Technical Market Access Survey (TMAS) or Market Access Proposal (MAP) refers to a document prepared by an exporting country providing specific information on a commodity being considered for export





# Contents

- ▶ Information commonly requested by a trading partner and normally included in a MAP
  - ▶ Proposed commodity/plants
  - ▶ Production area
  - ▶ Pests associated with the crop
  - ▶ Treatment and packaging: before transport
  - ▶ Quantity to be exported: per shipment
  - ▶ Method of transport: by sea or air





# Initiation

**WHEN DO YOU PREPARE A TMAS/MAP?**

why?





# Initiation

- ▶ A TMAS may be prepared in response to a request from an exporting country for information on a particular commodity for which an import permit was requested.
- ▶ In other cases, the relevant Government authority of the exporting country, in seeking market access, may prepare a written submission (a market access proposal) to the counterpart of the importing country



# Initiation

- ▶ In both cases, the importing country requires a TMAS/MAP to carry out a Pest Risk Analysis (PRA).
- ▶ It provides the importing country with the information necessary to evaluate the Phytosanitary requirements necessary for your produce, to enter the country.





# Request

## TMAS – PROCESS OF PREPARATION





# Information gathering

TMAS – PROCESS OF PREPARATION





# Information gathering

Potential exporter facilitates the information gathering in relation to the plant/plant produce.

- Farming practices and associated pests

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Protected agriculture



Sweet potato weevil  
trap in field





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# Information gathering cont'd...

## ► Preparation of plant/plant produce before transport



Harvesting potatoes



Sorting harvest –  
not fit for export



Wash bin and dip tank



Sweet potatoes & carrots on drying rack



Packaged fresh produce



# Information gathering cont'd...

- ▶ Other information required include:
  - ▶ Quantity to be exported per shipment
  - ▶ Method of transport to importing country





# Response

TMAS – NEXT STEP





# Response

- ▶ After the receipt of the TMAS the importing country prepares an Import Pest Risk Analysis.
- ▶ This process can take 3 months to years depending on the country.
- ▶ Response from the importing country will include recommendations for phytosanitary procedures to be done before the plant/plant produce can be exported.





# The Process summary

Technical Working Group  
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Caribbean Agricultural Health & Food Safety Agency (CAHFSA) PRA Unit

