



## **ANNOUNCEMENT**

### **FDA TRACEABILITY AWARENESS SESSION**

**Date: March 24, 2026**

**Time: 10:00 AM – 11:30 AM (Eastern Caribbean Time)**

**Courtesy: COLEAD in collaboration with CAHFSA**

#### **Preparing Caribbean Agribusinesses for U.S. Market Compliance**

You are cordially invited to attend an FDA Traceability Awareness Session designed to provide critical insights into traceability requirements under U.S. food safety regulations. This session will help stakeholders understand their obligations and practical steps for compliance with evolving U.S. Food and Drug Administration (FDA) traceability rules, particularly for exporters targeting the United States market.

This session is especially relevant for:

- Export-ready agribusinesses
- Fresh produce exporters
- Agro-processors supplying U.S. markets
- Quality assurance and food safety managers
- Regulatory agencies and inspection personnel
- Industry associations and support institutions

Participants will gain:

- Clear understanding of FDA traceability requirements
- Overview of the Food Safety Modernization Act (FSMA) traceability rule
- Key data elements and record-keeping expectations
- Guidance on strengthening internal traceability systems
- Practical recommendations to enhance export readiness

**REGISTRATION LINK:** <https://forms.gle/chRW971nYdwboJmZ9>

***STAY INFORMED, COMPLIANT & COMPETITIVE***

## ***MAIN SPEAKER BIOGRAPHY***



### **Marie Helene Kestemont**

Marie H el ene Kestemont is a European Bioengineer expert in regulation and standards. She is best known for her leadership in developing and coordinating compliance frameworks related to European Union product legislation and sustainability initiatives. Her work bridges regulatory strategy, standardization, and stakeholder engagement across industries.

### **Key facts**

- **Expertise:** EU regulation, standards, and compliance coordination
- **Specialization:** Phytosanitary, SPS, trade and sustainable products
- **Role:** Co-lead and advisor in regulation and standards projects
- **Affiliations:** European and international standardization bodies

### **Regulatory and Standards Leadership**

Kestemont has played a co-lead role in EU-level initiatives that connect scientific assessment with legislative practice, ensuring alignment between industrial innovation and regulatory requirements. Her work frequently involves the interpretation and implementation of complex frameworks and product-safety directives, promoting harmonized standards.

### **Contribution to Sustainable Policy**

She contributes to the integration of sustainability goals into technical standards and regulatory instruments. Through her coordination roles, she has facilitated stakeholder dialogue among regulators, standardization organizations, and industry representatives to ensure that evolving policies reflect both environmental protection and economic feasibility.

### **Influence and Recognition**

Marie H el ene Kestemont's influence extends through her participation in European expert groups and committees shaping the regulatory landscape for circular economy and green-transition measures. Her expertise is valued for balancing legal rigor, technical detail, and cross-sectoral collaboration, making her a recognized authority in European regulation and standardization practice.